

MLM COMPANIES ARE CONSIDERED “SPECIAL RISK”

MERCHANTS, BY ALL BANKERS!

Are you a multilevel marketing company? If you are, Master Card and Visa considers you a “special high-risk” merchant and obtaining a merchant account for processing credit cards may be more difficult for you than for most other businesses!

Don't worry, there is help: Card Systems, Inc. has been a banking partner to the MLM industry for over twelve years. With an impressive portfolio behind them Card Systems, Inc. has built a reputation for establishing merchant accounts for those who are considered “high risk” and un-bankable by Visa and Master Card.

Over 85% of Americans carry credit cards

Studies show 75%-80% of your sales will be processed through credit cards and if you are an Internet based business as much as 97% of your transactions will be through credit cards. To compete in the marketplace you must obtain a credit card merchant account. From a statistical perspective, over 85% of Americans carry credit and/or debit cards; over fifty percent of those cardholders will shop on the Internet within the next year. Over 250 million people currently have Internet access. Think again about the commerce possibilities this presents. With spending this year alone reaching over two trillion dollars, companies that don't process credit cards put themselves at a serious financial and competitive disadvantage.

Internet businesses that accept credit cards enjoy other additional benefits. Closing impulse sales is a major benefit to having your merchant accounts in place, distributor's “upsell” themselves and purchase 20% to 80% more, and with greater frequency. Recurring billing, “AutoShip” programs, become automated revenue machines that generate sales and collect billings.

Apply Today!



Real-time Processing

Real-time processing allows Internet-based MLM Businesses to authorize, process and manage credit card transactions from any computer with an Internet connection. Real-time processing provides the best solution for merchants who tediously enter credit card transactions for Internet, mail or phone order sales, manually. We interface with your web site to let your customers complete transactions, allowing true “real-time” approvals. Upon receipt of an approval, you are sent an authorization number. This seamless operation allows your customers to purchase your products and services from anywhere in the world.

97% of Internet transactions are through credit cards, to compete you must obtain a merchant account

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Process all major credit cards, including Visa, Master Card, Discover and American Express, with automatic deposit into your existing bank account.

Includes: Address Verification Service, approvals in 3 – 5 seconds, certification on all networks, transactions processed singly or batched, ATM/Debit cards, check verification and guarantee services. This system is ideal for recurring billing, allowing for daily, weekly or monthly processing without having to reenter the customer’s card number.

In addition to merchant accounts and complimentary services for on-line credit card processing, we also setup companies with the ability to accept checks on-line. Our EFT, or “electronic checking” software as it is often referred to, is customized to fit the MLM industry’s needs, reducing accounts receivables and increasing cash flow. You can potentially cut billing costs by up to 90% when using an EFT billing system.

Our new Electronic Funds Transfer Software, “EFT” is designed to create, manage and process electronic checking transactions, right from your computer. In addition to executing billings, this system also allows you to pay vendors and distributors electronically. Funds are directly deposited or deducted from your distributors existing checking account.

Make your life easier with EFT by processing sales and commissions directly through your distributors checking or debit account. This system will save your company a bundle. Studies show that a standard bill or commission check costs your company between \$3-\$5 to create, print and mail. Multiply this by your current distributor base. If you have an AutoShip program, EFT service is an absolute must for your company.

With a keystroke, you can generate thousands of electronic drafts at zero percent charge and only pennies per transaction. This not only saves you time and money, it reduces charge back liability, NSF’s (insufficient funds, a.k.a. “Bounced checks”) and collection time. CSI’s EFT Processing allows payments to be deposited directly into your company checking account or your distributor’s checking account on time, every time.

Contact Card Systems, Inc.
(239) 549-5055

New Merchant Account Pre-Application

If there is any information that you do not have available or any question you do not understand, just leave the section blank, a representative will help you obtain the missing information when they process your application.

Owners Name: _____

Contact Name: _____

Business Name: _____

Business Phone: _____

Fax Number: _____

Business Address: _____

City, State, Zip Code: _____

Country: _____

E-mail Address: _____

Is your business Product or Service order based?

Product or Service Description: _____

Average Ticket (\$) Amount: _____

Type of Ownership: _____

Web Site (URL) if any: _____

Do you already have a Merchant Account? Yes No

Self-Rate Your Credit: _____

Have you ever filed for Bankruptcy? Yes No

If yes, what year? _____

Best time to contact you: _____

Referred by: _____

Any additional comments?: _____

MAIL or FAX PRE-APPLICATION TO:
Card Systems Inc.

1721 SE 47th Terrace, Cape Coral, Florida 33904
Tel: (239) 549-5055 or Fax: (239) 549-5675

Note: An investigation of the applicant’s credit history may be made in the process of approving this application. By submitting this application, the applicant authorizes Card Systems Inc., to contact various credit reporting and credit bureau agencies for the purpose of investigating the applicant’s credit history for the sole purpose of determining the approval of the applicant for merchant status or equipment leasing. This information is strictly confidential and will not be released under any circumstances. American Express and Discover card require separate approval processes. If you are interested in accepting these cards please inquire when you are contacted by account representative. The application fee cannot be waived if you already own equipment or software that you will use with this account.

We get MLM companies
APPROVED!!!