

# Top 7 Reasons Why You Need MultiSoft

- 1** Although we sell software, we are not a software company. We view ourselves as partnership farmers – the only vendor in the industry built on the mission of helping you cultivate your dreams and assisting your company to grow.
- 2** We value your relationship, but we also understand that shotgun weddings often lead to an unfulfilled union. You will never feel shackled and suffocated because our service agreements run on a month-to-month basis. You are free to renegotiate or even leave with no questions asked at the start of each monthly billing cycle.
- 3** PCI stands for Payment Card Industry standards, however we like to call it “following best business practices”. Ensuring that your sensitive financial data is safe. What is PCI compliance? It is the credit card industry security standards for handling data in the safest fashion possible. Our compliance helps to assure your financial safety — *are you complaint now?*
- 4** Chocolate, Strawberry or Fudge Royal? Sure, they’re all flavors of ice cream, but each of us has our favorite. The service you receive from your vendor should be the same. Don’t head down a Rocky Road and settle for the same scoop of Vanilla that everyone else has. Our system’s standard features allow you to customize the look, touch and feel of your site with ease so that you stand apart from the crowd.
- 5** Where does your flag fly? Having built systems for clients in Britain, Australia, China, Norway, Sweden, Nigeria, Brazil, Mexico, Canada and many more, we’re always interested in your international base of expansion. We don’t believe in fighting international business, we embrace it with a host of built in standard system features such as: multilingual, multi-currency and international shipping and warehousing.
- 6** History. No, we’re not going to ask you to name who was Vice President during the Grover Cleveland administration. We do, however, want you to know that we have been exclusively serving the MLM industry since 1987. That’s quite a few years and quite a bit of experience that we bring to the table for your benefit.
- 7** Six words you will never hear from us are “Leave a message at the tone.” That’s because we believe in having genuine live people answer our phone lines. No endless phone loops, no options to punch in on your touch tone phone. Just dial (239) 945-6433 and you are assured of getting a live person that is ready to assist with your call.